

ZAPKAM®

WE KNOW ABOUT SPORT

MANUFACTURER OF CUSTOM MADE SPORTS KITS

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BENEFITS of
Sublimation Printing

“When new football kit is required by my football club, Zapkam is our priority supplier. This is due to the company's product lines and quality service at all points of contact”

“

Zapkam have been nothing but exceptional in quality and service. Everything from ordering samples to the club shop is impeccable.

”



ABOUT ZAPKAM

We have become a specialist at manufacturing custom made sports kits, in virtually any colour scheme and design imaginable. Amazingly, unlike so many other brands, we never discontinue our sports kit designs, so your organisation can create its own identity.

If you keep an eye on our website, we regularly release exciting new product designs for you to design using our 3D kit designer!





“

Great service and great quality kit. We had a visit from the lads pre-season and designs were made for us and we could not be happier with the results

”

BENEFITS OF SUBLIMATION PRINTING

Sublimation is the process of printing sublimation ink onto specialist paper. This is heat transferred onto 100% polyester, at which point the ink is permanently fused into the fibres of the material.

The process is permanent and is unaffected by washing, unlike traditional screen printing.

Benefits of sublimation printing:

- ▶ Virtually no limitation to design
- ▶ Sponsor logos, numbers, names and initials are dyed into the fabric - so unlike traditional screen printing will need fade or peel off
- ▶ Your sponsor's logo will look brand new for longer
- ▶ Greater durability on sponsor logos, numbers, names and initials means that you will need to replace your kit less often
- ▶ No additional cost for additional sponsor logos, numbers, names or initials





DESIGN YOUR OWN KIT

Have you ever imagined being able to design your own kit? Our amazing 3D kit designer allows you to quickly and easily produce designs of match kits, team wear and leisure wear - customised to your exact requirements.

“
Genuinely amazing service. Website and designer is easy to use, and the team constantly kept me updated about any changes that I made (that they handled superbly)
 ”

Virtually any design and colour scheme is possible. If the product or style you are looking for is not online, we will likely be able to manufacture it, please request a call back online or call us on 03300 249110 and one of our kit experts will assist you.



“

We have used Zapkam this year. Service and support has been fantastic. Nothing is too much trouble. Keep up the great work guys!

”

SIZE SAMPLES - TRY ON BEFORE YOU BUY

Borrow size samples to try on before you buy, to ensure that you receive the perfect fit.

Follow the steps below to order online:

- ▶ Step 1 - Check which sizes to borrow based upon our recommendations advertised on our 'Size' page online or call us for advice on 03300 249110
- ▶ Step 2 - Order size samples online [you will pay a deposit for the items that you borrow]
- ▶ Step 3 - Try the samples on and record your team's sizes
- ▶ Step 4 - Send the samples back to us in the Freepost bag provided. Obtain a proof of postage just in case they get lost
- ▶ Step 5 - Once we receive the samples back from you [in the same condition as sent, within 28 days] your deposit is refunded in full
- ▶ Step 6 - Place your order with the perfect sizes





“

The quality of the kit is fantastic; the team could not be happier with the playing shirts especially. Would recommend very highly

”

PRODUCT CARE



DO

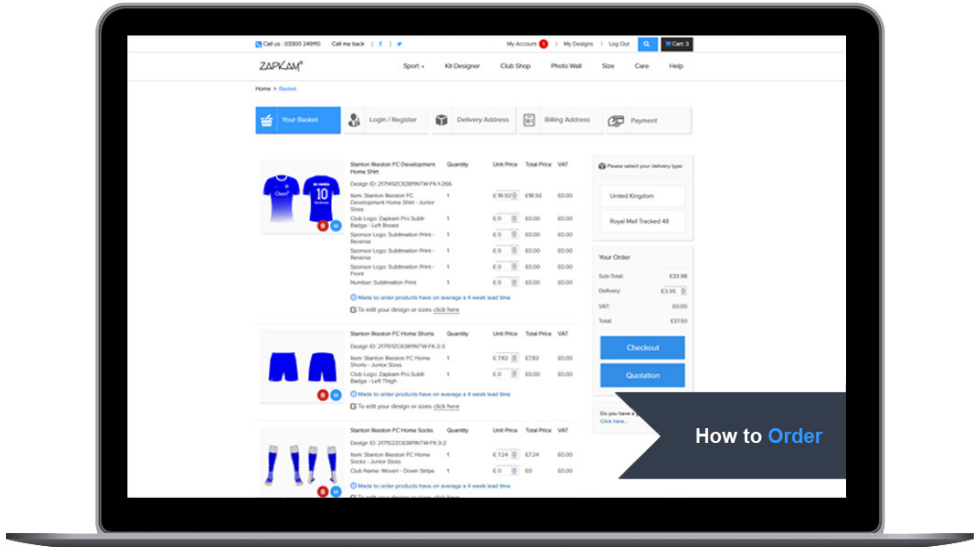
- ✓ Turn printed shirts inside out for washing and drying
- ✓ Wash at 40 degrees
- ✓ Dry on an ailer at room temperature
- ✓ Use liquid detergent



DO NOT

- ✗ Do not leave dirty kit in kit bag as it will stain, wash kit ASAP after using
- ✗ Do not tumble dry
- ✗ Do not dry on a radiator or in direct sunlight
- ✗ Do not iron





HOW TO ORDER

1) Your full contact details, i.e. first name and surname, e-mail address, telephone number, full billing address and full delivery address.

2) A list of the items required, clearly stating the design ID or club shop product name.

3) Whether you require a specific type of material for the product, e.g. a polo shirt has 3 different material options.

Be sure to specify the material type and weight, e.g. Polyester Coolmax 140gsm.

4) Images of the club logos or sponsor logos required, with clear instructions about which item(s) they need to be applied to.

Please make sure that the images are high quality images that are easy to replicate.

5) A typed list or a spreadsheet of sizes, stating the numbers, names or initials, which correspond to the sizes, in the following format:

- Item 1 - Design ID
100000ZC00001NTW-FK-1-4
- Slim-Fit Medium Adult - Number 2 -
Name "WILLIAM" - Initials "WP"
- Slim-Fit Medium Adult - Number 3 -
Name "ROSS" - Initials "RH"
- Etc.

Please **DO NOT** send us a picture of a piece of paper with a list of sizes on it. If the list is not typed, we will not be able to process the order.

Each size must state whether it is a youth, men's, ladies', slim-fit youth or slim-fit adult size.

Don't worry, we always send you a specification sheet after raising an order, which you will need to check over and approve your specification sheet **BEFORE** we can start manufacturing your order.



“

We have 40 teams and have every team in the same kit. Zapkam were the only supplier who didn't discontinue their designs every two years and even designed a brand-new style for us! We've now used them for 7 seasons

”

CLUB SHOPS

Why your club needs an online shop...

Club officials have a lot on their plate. The last job you want to add to your list is treasurer and kit manager. Our club shop system helps reduce the workload for managers and committee members ordering kit, often to the point that the club 'kit manager' becomes redundant.

The online shop system was designed to avoid wasted time spent on collating sizes and collecting money. Once and for all, team managers and club officials will not be left out of pocket by disorganised players or parents.

With no minimum order for club shop orders, your club merchandise can be easily ordered and delivered directly to players or parents, causing no hassle to club officials.



www.zapkam.com

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03300 249110